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FOR IMMEDIATE RELEASE

Highmark Homes Launches A New Kind of Community in Whitby

Highmark Homes' latest community to be launched in Whitby will open its doors to registrants on June 15th and to the general public on June 16th.

Billed as "The Total Package," Triumph in Whitby is geared to be the first community of its kind in the Durham Region, featuring a unique combination of style, comfort and flair designed to entice younger homebuyers.

The kitchen, for example, features modern, clean-lined cabinets and hardware, as well as contemporary fixtures and back splashes. Other attractive details are sprinkled throughout each Triumph home, including a wall-mounted electric fireplace and a rain shower head.

"Today's consumer doesn't necessarily want to live in the same home as their parents," says Joseph Messina, VP of Construction, Highmark Homes.

"They want a home that speaks to their urban taste. And they don't necessarily want to move to Toronto, which is way too expensive."

Price is one of Triumph in Whitby's attractive elements — its upcoming release includes 25' linked semis and linked singles from the mid \$300's.

Besides an appealing price and an urban look, Triumph offers the 3-acre Vanier Park. With a splash pad, a playground, a gazebo and even a zip line, Vanier Park will be an ideal spot for families with kids.

Highmark Homes has built homes for over 40 years, including two bestselling communities in Whitby, The Orchard and Vintages. Potential homebuyers can register for an invitation to the June 15th preview opening at <http://highmarkhomes.ca/triumph/register-now>.

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If you'd like more information about this topic, or to schedule an interview, please contact Lara Kirkland at lara@callbam.net or 416-628-5577.